Avon Lake City Schools Foundation Back to School 5k

Sponsorship Opportunities

Dear Business Owner,

The Avon Lake City Schools Foundation (ALCSF) cordially invites you to participate as a sponsor for our **30th Anniversary Back to School 5K on Sunday September 18th, 2016**.

This inaugural event will raise money for the Avon Lake City Schools Foundation's endowment fund which is used to support educational enrichment grants that promote innovation and excellence for every Avon Lake Student at every **PUBLIC** school campus throughout the District, grades Pre-K-12. All proceeds from the event go to the Avon Lake City Schools Foundation.

The run will kick-off at 9:00 AM, follow a course through the Kopf Reservation and end with an awards ceremony at the High School recognizing the top three male and female finishers as well as the top three finishers from each division. Hermes Road Racing has been contracted to help coordinate race coordination, publicity and logistics.

Join us in our commitment to providing educational enrichment opportunities that spark creativity, ignite a passion for learning, and that encourage our students to become their best selves as they discover their unique gifts and talents!

There are multiple levels of sponsorship available for the **Back to School 5K**. Choose which option is compatible with your company's interests.

Platinum Sneakers Sponsorship--- $1000 (Cash)
· Coupons, promotional items and/or Business Flyer in Race Packets
· Business Name and Logo on 5K Registration Forms AND Race T-shirt
· Business name or Logo on Hermes Race Website
· Company Banner Displayed at 5K
· Listing as a "Presenting Sponsor" at the 5K in any promotional materials
· Thank You Presentation at 5K

Gold Sneakers Sponsorship--- $500-$999 (Cash)
· Coupons, Promotional Items and/or Business Flyer in Race Packets
· Business Name and Logo on 5K Registration Forms AND Race T-shirt
· Business name or Logo on Hermes Race Website
· Company Banner Displayed at 5K

Silver Sneakers Sponsorship---$250-$499 (Cash, Food or Raffle)
· Coupons, Promotional Items and/or Business Flyer in Race Packets
· Business Name and Logo on 5K Registration Forms

Bronze Sneakers Sponsorship---$100-$249 (Cash, Food or Raffle)
· Coupons, Promotional Items and/or Business Flyer in Race Packets

If you have questions or would like to make a donation, please contact Rob Schofield at ALSchoolsFoundation5K@gmail.com

Thank you,
Avon Lake City Schools Foundation

Avon Lake City Schools Foundation Sponsorship Agreement

Business Name: **Business Phone Number:**

_____

Business Address:

_____

Contact Name:

_____

Contact Phone Number: **Contact Email:**

_____

Donation Amount/ Worth:

_____

Donation Description:

_____

_____

Flyers in Participant Packets?_____

_____ hereby agrees to sponsor the ALCSF Back to School 5k. I agree to donate _____ ($/raffle/food donation). Monetary donations will be due in full and payable within 5 business days of executing this agreement, other donations due as noted below. Please make checks payable to Avon Lake City Schools Foundation, receipts will be distributed for tax purposes. I have read and consent to the terms stipulated in this agreement. As an event sponsor, I understand that I will receive the incentives set forth in the Sponsorship Opportunities letter. Sponsorship incentives will not be provided, and this agreement will not be binding, until both parties indicated below execute this agreement. I further understand that incentives related to printed materials and publications will be provided after the execution of this agreement. It is agreed that both the donation and sponsor logos must be furnished to the Avon Lake City Schools Foundation by Friday August 12th, 2016 if the logo is to be included on registration forms and/or be included on the 5k shirt. It is further agreed that sponsor flyers, coupons, and promotional items to be included in participant race packets will be delivered to Avon Lake High School at the time of sponsorship (i.e. when the check or raffle donation are delivered); raffle donations for the event must be dropped off to Avon Lake High School by September 1st; and food donations for the event are to be delivered to the event by 8 AM.

_Signed_____Dated_____